



## BIOECONOMY DAY AGENDA

25 September 2018 (Tuesday)

TIME	PROGRAMME
8.00 am – 8.50 am	<b>Arrival of guests and registration</b>
8.50 am – 9.05 am	<p><b>Arrival of YB Tuan Sim Tze Tzin</b> Deputy Minister of Agriculture and Agro-Based Industry</p> <p><b>Arrival of YB Puan Yeo Bee Yin</b> Minister of Energy, Science, Technology, Environment and Climate Change</p>
9.05 am – 9.15 am	<p><b>Welcoming Remarks</b> By YBrs Dr Mohd Shuhaizam Mohd Zain Chief Executive Officer of Malaysian Bioeconomy Development Corporation Sdn Bhd (Bioeconomy Corp)</p>
9.15 am – 9.35 am	<p><b>Keynote Speech and Opening of Bioeconomy Day</b> <b>Bioeconomy a Catalyst for Sustainable Development, Societal Well-Being and Wealth Creation</b> By YB Puan Yeo Bee Yin Minister of Energy, Science, Technology, Environment and Climate Change</p>
9.35 am – 9.55 am	<b>Launch of Bioeconomy Plantopia Programme</b>
9.55 am – 10.30 am	<b>Coffee Break</b>
10.30 am – 10.50 am	<p><b>Special Address on Current Trends and the Future of Agriculture and Agro-based Industry in Bioeconomy</b> By YB Tuan Sim Tze Tzin Deputy Minister of Agriculture and Agro-Based Industry</p>

11.00 am – 12.30 pm	<p><b>Forum 1: Transforming Bio-based Resources for Bioeconomy</b></p> <p>Moderator: Professor Dr Rofina Yasmin Othman, Associate Vice-Chancellor (Industry and Community Networks), University of Malaya</p>
12.30 pm – 2.00 pm	<p><b>Networking Lunch</b></p>
2.00 pm – 3.30 pm	<p><b>Forum 2: Accessing the Far East, Middle East, and China Markets</b></p> <p>Moderator: Mr Ong Yew Chee, Director of China and Northeast Asia Section, Malaysia External Trade Development Corporation (MATRADE)</p>
3.30 pm – 5.00 pm	<p><b>Forum 3: Global Bioeconomy Developments and its Influence on the Worldwide Supply Chain</b></p> <p>Moderator: Ms Rhenu Bhuller, Partner, Frost &amp; Sullivan</p>
5.00 pm	<p><b>End of Programme</b></p>