

Organised by

Held in conjunction with



# NBio SHOWCASE

national bioeconomy showcase 2025

**Sustainable Bioeconomy:**  
**Empowering Communities,**  
**Enabling Change**

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22-23 October 2025  
Borneo Convention Centre Kuching  
(BCKK), Sarawak

# NBiOSHOWCASE @ IDECS25

## Where Bioeconomy Meets Digital Transformation

The National Bioeconomy Showcase (NBiOSHOWCASE) returns, bolder and more dynamic. This time, NBiOSHOWCASE is joining forces with the International Digital Economy Conference Sarawak (IDECS25) — bringing Malaysia's bioeconomy to the heart of the nation's digital future.



### Why Sarawak?

As Sarawak accelerates its green, digital, and inclusive economy, it's the perfect launchpad to spotlight biotechnology and bio-based solutions that are transforming healthcare, agriculture, and industrial sectors.

### What's different this time?

This is more than a showcase - it's a convergence. Biotechnology meets AI. Sustainability meets smart systems. We're not just exhibiting ideas, we're catalysing partnerships that power real-world impact across Malaysia and beyond.

# STEP IN, STAND OUT



**Connect with leaders** in the bio-based and digital technology sectors.

**Unlock new opportunities** and impactful partnerships.



**Explore business and investment** potential in Sarawak and beyond.



**Discover career paths** in the bio-based and digital sectors.



**Dive into fresh** bio-based and digital insights.

**Drive commercialisation** and unleash biodiversity value.



**Find out the latest digitalisation trends** in the bio-based industries.

# TARGET AUDIENCE

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Ministries & Agencies

State Governments

Potential BioNexus Status &  
Bio-based Accelerator Companies

Financial Institutions, Funding &  
Angel Investors

Universities & Research Institutes

Government-Linked Companies

Students / Jobseekers / Public

Local & International Companies

Multinational Companies

Buyers & Sellers



# HAPPENINGS

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FORUM / **EXHIBITION**  
POCKET TALKS BUSINESS MATCHING  
& NETWORKING  
**STEM**  
**ACTIVITIES** **PRODUCT LAUNCHES**  
& MoUs  
*JELAJAH*  
**BIOEKONOMI ...and MORE**

# 2024 ACHIEVEMENTS



**RM1.55 Billion  
New Investments**



**Over 500  
Job Opportunities**



**6 New Bio-based  
Product Launches**



**15 MoUs**



**Over 4,200  
Visitors**



**1 Unicorn**



**110 Exhibitors**



**140 Booths**

# EXHIBITION BOOTH PACKAGE



## SHELL SCHEME

4 sqm (2m x 2m)

**RM5,000**  
per booth

**RM3,000**  
per booth

*for BioNexus Status & Bio-based  
Accelerator companies*

- |                                 |                            |
|---------------------------------|----------------------------|
| • 1 information counter         | • Company's name on fascia |
| • 1 (13 amp) power point        | • 2 folding chairs         |
| • 1 wastepaper basket           | • Needle punch carpet      |
| • Daily booth cleaning services | • 2 fluorescent lights     |

Limited availability - book your slot today!



# NBiOSHOWCASE 2025 SPONSORSHIP PACKAGE

	NBiOSHOWCASE 2025					
	HELIX SPONSOR	NEXUS SPONSOR	NUCLEUS SPONSOR	PROTEOME SPONSOR	DAPOBIO	BEVERAGE SPONSOR
Slot(s) available	1	4	4	6	5	1
Value (RM)	500,000	150,000	75,000	30,000	5,000	IN KIND (8,000 units)
*Exhibition space at NBiOSHOWCASE (Upgraded Shell Scheme)	*72 sqm	*18 sqm	*9 sqm	9 sqm	-	9 sqm
Panel session slot	1	-	-	-	-	-
Leader's pass	1	-	-	-	-	-
Delegate pass(es)	5	3	1	1	-	-
Conference pass	1	1	-	-	-	-
(IDECS25) Business matching opportunity	√	√	√	-	-	-

## BRAND VISIBILITY

Logo placement on IDECS25 event signage, and official communications	√	-	-	-	-	-
Logo placement on IDECS25 digital banners	√	√	-	-	-	-
Company bunting display at NBiOSHOWCASE exhibition hall	√	√	√	√	√	√
Logo appearance on lanyard	√	-	-	-	-	-
Corporate logo will be featured on:						
• NBiOSHOWCASE's banners, buntings, onsite signage & event backdrop	√	√	√	√	-	√
• Sponsor's bunting	√	√	√	√	√	√
• Bioeconomy Corporation's website & hyperlink to sponsor's website	√	√	√	√	-	√
• NBiOSHOWCASE's visitor & exhibitor promotion via social media posting	√	√	√	√	√	√

## OTHER BENEFITS

Access to Power Lunch & Networking Session	5	√	√	-	-	-
15 minutes speaking opportunity during Power Lunch	√	-	-	-	-	-
Exclusive media interview	1	-	-	-	-	-
Presentation slot at NBiOSHOWCASE pocket talk	√	√	√	√	-	√
Interview slot(s) on #BIOCHAT	2	1	1	-	-	-
Acknowledgement of Sponsor in NBiOSHOWCASE media release	√	√	√	√	√	√
Display of Sponsor's corporate video at NBiOSHOWCASE	√	√	√	√	√	√
Delegate's bag insert (2,000 units): Sponsor's company brochure & premium item	√	√	√	√	-	√
VIP's bag insert (300 units): Sponsor's company brochure & premium item	√	√	-	-	-	-
Dedicated seat(s) during Opening Ceremony	5	1	-	-	-	-
Logo showcased on the merchandise	Lanyard	Options: Event Tote Bag Name Badge Notebook Official Crew T-shirt *1st come, 1st served	-	-	-	-
Accommodation & flight tickets for 4 pax	√	-	-	-	-	-

## APPLICATION FORM

Event: NATIONAL BIOECONOMY SHOWCASE 2025 @  
INTERNATIONAL DIGITAL ECONOMY CONFERENCE  
SARAWAK 2025 (NBIOSHOWCASE @ IDECS25)  
Venue: BORNEO CONVENTION CENTRE KUCHING (BCKK)  
Date: 22-23 October 2025

### EXHIBITOR DETAILS (Please complete in block letters)

Company Name: .....

Business Registration Number (12 Digit): .....

Address: .....

.....

Contact No: .....

Email Address: .....

Website: .....

### CONTACT PERSON FOR THE EVENT:

Name: .....

Designation: .....

Mobile No: .....

Email: .....

### PARTICIPATION DETAILS

#### EXHIBITION BOOTH SPACE (PLEASE TICK)

Booth Type	No. of Booth
<b>SHELL SCHEME 4sqm (2m x 2m)</b> <b>RM5,000.00 per booth</b> *1 information counter *2 folding chairs *1 (13amp) power point *Needle punch carpet *1 wastepaper basket *2 fluorescent lights *Daily booth cleaning services *Company's name on fascia	
<b>SHELL SCHEME 4sqm (2m x 2m)</b> <i>For BioNexus Status &amp; Bio-based Accelerator Companies</i> <b>RM3,000.00 per booth</b> *1 information counter *2 folding chairs *1 (13amp) power point *Needle punch carpet *1 wastepaper basket *2 fluorescent lights *Daily booth cleaning services *Company's name on fascia	
<b>Total Amount</b>	

#### SPONSORSHIP (PLEASE TICK)

Sponsor Type	Amount	Please Tick
HELIX SPONSOR	RM500,000.00	
NEXUS SPONSOR	RM150,000.00	
NUCLEUS SPONSOR	RM75,000.00	
PROTEOME SPONSOR	RM30,000.00	
DAPOBIO	RM5,000.00	
BEVERAGE SPONSOR (8,000 UNITS)	IN KIND	
OTHERS:		
<b>Total Amount</b>		

*\*Please refer to the sponsorship packages.*

Description of product(s)/service(s) to be exhibited (*Not more than 80 words*)

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### ACCEPTANCE & ACKNOWLEDGEMENT

We hereby confirm our acceptance and agreement to the terms and conditions of the exhibition booth for the NBIOSHOWCASE @ IDECS25. We understand that upon acceptance, this application becomes a legally binding contract under the terms and conditions contained overleaf which we have read and understood. We agree to fully comply with said terms and conditions without reservation or restriction and we relinquish any claim against Bioeconomy Corporation (the Event Manager). We understand and accept that the exhibition booth space(s) shall be assigned to us according to our application(s) received by the Event Manager. We further agree to accept reassignment of exhibition booth space(s) if deemed necessary by the Event Manager to create a more effective exhibition. In submitting this application, we agree to exhibit and comply with the rules and regulations in the Exhibitor Manual and/or set by BCKK and any other subsequent notifications from the Event Manager, which we understand shall form part of this Application Form.

SIGNATURE & COMPANY STAMP

Name of Authorised Signatory:

Date:



## TERMS & CONDITIONS

### APPLICATION OF PARTICIPATION

All applications for the exhibition space / booth shall be made on the prescribed Application Form (as attached together with these Terms & Conditions), which shall be completed and returned to the Event Manager or their authorised representatives. The application submitted is a legally binding agreement and shall serve as a confirmation of the Exhibitor's participation and acceptance of these Terms and Conditions.

### EXHIBITOR CONVENANTS

- a) The Exhibitor accepts and agrees to abide by all rules and regulations adopted by the Event Manager, BCKK, any laws, by-laws and/or rules and regulations as set forth by any relevant authority(s).
- b) The Exhibitor further agrees that the Event Manager shall have the final decision in adopting any rule or regulation deemed necessary prior to, during and after the Event.

### EXHIBITOR'S INSURANCE

- a) The Exhibitor shall ensure that they are fully covered by the relevant insurance(s), including but not limited to all risks of its property, exhibits or articles of any kind, public liability and comprehensive protection against any loss or damage caused by any circumstances whatsoever whether by fire, theft, accident or any other cause (*the Event Manager may demand a copy of the insurance cover*).
- b) The Exhibitor shall insure against indemnify and hold the Event Manager harmless for the Exhibitor's liability to the Event Manager.
- c) The Exhibitor shall ensure that their staff (including temporary staff) and the staff of their servants, agents, or contractors are insured against claims for workman's compensation.
- d) The related insurances shall be maintained by the Exhibitor from the time the Exhibitor (or any of this servants, agents or contractors) first enters until it vacated the Venue and all its exhibits and property has been removed.

### ALLOCATION OF EXHIBITION SPACE

The Event Manager shall allocate exhibition space according to the nature of the exhibits or in any manner they may deem fit. The Event Manager reserves the right to relocate any booth at any time should exceptional circumstances warrants it and modify the floor plan as they may deem fit. Such relocations and modifications shall be at the discretion of the Event Manager and the Exhibitor shall have no claim for compensation as a result of such changes.

### ASSIGNMENT AND SUBLETTING

The Exhibitor shall not assign any rights under this application, sublet the exhibition space nor advertise or display goods other than manufactured or sold by them in the regular course of their business without the prior written consent of the Event Manager, which consent may be withheld without giving any reason. Any infringement may, at the Event Manager's discretion, result in the prompt removal of the offending person(s) and/or goods.

### CANCELLATION TERMS

In the event of any cancellation and/or default in payment by the Exhibitor, the Event Manager reserves the right, on a strictly without prejudice basis, to cancel the application without any refund of payment made.

### TERMS OF PAYMENT

Full payment is required before the Closing Date. Deposit payment will not be accepted and entertained. Non-payment of any part of the package price may, at the discretion of the Event Manager, result in:

- A. immediate termination of the application;
- B. Exhibitor not entitled to any refund;
- C. Exhibitor and/or their contractors will not be permitted to enter the Event / Venue until full payment of the package price is made; and/or
- D. Event Manager utilising the exhibition space for other purposes they deem fit.

### LIMITATION OF LIABILITY AND INDEMNITY

- a) To the extent permissible under the law, the Event Manager, its officer, directors, employees, servants or agents shall not be liable for:
  - i) the safety of the Exhibitor, its staff, servants, agents, contractors or invitees during the Event;
  - ii) any damage to or loss of exhibits, articles or other property of whatever kind brought into the Event / Venue by the Exhibitor (or its staff, servants, agents, contractors) or invitees or members of the public; or
  - iii) any other damages or loss (including without limitation the loss of goodwill or business profits and all other commercial damages or losses or exemplary, aggravated, punitive or such similar damages whether arising out of contract, tort or any other legal theory);
- b) The Event Manager shall not, in the event, be held responsible for any restrictions or conditions which prevent the construction, erection, completion, alteration or dismantling of stands or the entry, sitting or removal of exhibits or for the failure of any service or amenities provided by BCKK or other third parties;
- c) The Event Manager shall not be responsible for any errors or omission and the Exhibitor is solely responsible for ensuring that it has complied with all legal requirements nor for the acts or omission of any contractor appointed by the Event Manager to provide any products or services to the Exhibitor (if any).
- d) If the Event Manager is found by a court of competent jurisdiction or any other competent authority to be liable notwithstanding the provision of this clause, the aggregate liability of

the Event Manager for all claims made the Exhibitor in respect of any loss or damage incurred or suffered shall not exceed the amount paid by the Exhibitor to the Event Manager for the exhibition space where the loss or damage was incurred or suffered. This limitation does not apply to claims in respect of personal injury or death.

- e) The Exhibitor shall indemnify and hold the Event Manager harmless in respect of any loss, damage, expense (including legal costs on a solicitor and client basis), or liability (whether criminal or civil) or costs of settlement suffered or incurred by the Event Manager due to any act, omission, neglect or default of the Exhibitor, its staff, servant, agents, contractors or invitees and any claim by any third party that any exhibit, service or other material or the information exhibited, provided, or used by the Exhibitor is the intellectual property rights or any other rights of any party. The indemnity provided under this clause shall survive the termination of this Application form and is in addition to any other remedy which the Event Manager is entitled to under the Malaysian law.

### SUPPLEMENTARY / REVISED CLAUSES

Whenever necessary, the Event Manager shall have the rights to revise these Terms and Conditions from time to time or issue supplementary / additional regulations to ensure smooth management and execution of the Event. Any additional written regulations shall form part of this Application Form and shall be binding on the Exhibitor.

### FORCE MAJEURE / UNFORESEEN CIRCUMSTANCES

- a) The Event Manager shall not be liable to the Exhibitor because of any cancellation of the Event, for any non-performance of its obligations under this Application Form or for any amendments or alterations to all or any of these Terms and Conditions in each case to the extent that occurrence is due to any circumstances not within the Event Manager's control.
- b) Force Majeure Event means any circumstance beyond the Event Manager's control including without limitation, acts of God, flood, drought, other natural disasters, pandemic or epidemic, collapse of buildings, fire, explosion or accident, any labour or trade dispute, or any other event which causes the whole or a substantial part of the Venue to be closed to the public or which otherwise adversely impact the Event, including but not limited to making it impossible or unlawful to host the Event at the Venue and/or on the planned date.

### RIGHT OF REFUSAL

The Event Manager reserves the right to reject any application for any reason whatsoever.

### USE OF PERSONAL DATA

The Event Manager and its group of companies and/or their authorised representatives may process and disclose personal data contained in the Application Form and any other personal data the Exhibitor may share in accordance with the Personal Data Protection Act 2010 (Act) and the Event Manager's internal policies for the purposes of providing services, customer support and other purposes as may be related to the foregoing. By submitting the Application Form or in the course of communication, the Exhibitor will be conclusively presumed to have consented to the said processing and disclosure of any personal data. If the Exhibitor wishes to (a) access, correct or request deletion of personal data from the Event Manager's records, or (b) withdraw such consent, kindly email to [dataprotection@bioeconomycorporation.my](mailto:dataprotection@bioeconomycorporation.my). For further details, kindly view our Privacy Notice at [www.bioeconomycorporation.my](http://www.bioeconomycorporation.my)

### GOVERNING LAW AND JURISDICTION

These Terms and Conditions and the Application Form between the Event Manager and the Exhibitor shall be governed by the laws of Malaysia and the parties submit to the non-exclusive jurisdiction of the courts of Malaysia.

For inquiries, please email to:

[nbioshowcase@bioeconomycorporation.my](mailto:nbioshowcase@bioeconomycorporation.my)

### NATIONAL BIOECONOMY SHOWCASE 2025 SECRETARIAT:

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[www.bioeconomycorporation.my](http://www.bioeconomycorporation.my)

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#bnx  
#bba

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**Bioeconomy** *for all*

[www.bioeconomycorporation.my](http://www.bioeconomycorporation.my)



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